
BUSINESS PROFILE



Sustainable supply chains: Working with developing countries, small scale farmers, retail practices, technical standards, analysis, planning, labour standards, policy master classes, governance advice.

Private standards: Modern retailing, brand integrity, certification, audits, policy writing, protocols, best practice, project management, compliance strategy.

Public Speaking: Food supply chains and global trends in risk management. Retailer and brand manufacturer policy. Private standards. Customer differentiation for reputational issues. Responsible purchasing.

Management training: Personal development, coaching, leadership, facilitation, performance management, behavioural profiling, influencing skills.

SOME CURRENT WORK ITEMS 2011

- The Sustainable Trade Initiative (IDH). I have written a Position Paper about how IDH builds ambitious, result-oriented coalitions of committed businesses and civil society organisations to jointly invest and cooperate in sustainable sourcing and supply chain development.
- The Better Cotton Fast Track Program. A group of private and public players are collaborating to accelerate the implementation of the system of the Better Cotton Initiative (BCI). There is a demand driven strategy based upon the commitment of participating brand manufacturers and retailers to invest both in farmer support programmes and in the procurement of Better Cotton into their supply chains. Working for the Sustainable Trade Initiative (www.idhsustainabletrade.com), I run their Executive Board, their Investors Committee and have written a White Paper on the Program.
- The Sustainable Seafood Coalition is a UK partnership of seafood businesses with a vision that all fish and seafood sold in the UK should be from sustainable sources. I ran a workshop with the group about their global work on the lessons of collaboration and working with voluntary codes.
- The People Plan: I am working with two clients on their how they manage their people. This includes creating reference material, training their managers and facilitating team meetings to support change.



Public Speaking

- **The Organisation for Economic Co-operation and Development (OECD):** The Food Chain Network Meeting. “How do we move to more environmental, economic and social sustainability in the global food chain?” Panelist and presenter. Paris (September 2011)
- The Sustainable Food Laboratory: Leadership Summit. “The Big Picture: Global collaboration between companies for sustainability.” Facilitation of a Town Hall Meeting. Portland, Oregon. (June 2011)
- The Sustainability Council of the Innovation Center for U.S. Dairy. “Measuring sustainability - How a harmonised approach for US Dairy can be found and delivered.” Chicago, USA. (May 2011)
- The Better Cotton Initiative Supply Chain Conference: “Making Better Cotton Work.” I moderated proceedings and ran two town meetings for the 300 delegates. Colombo, Sri Lanka. (April 2011)
- Food Marketing Institute and the Grocery Manufacturers Association USA). Joint Sustainability Summit. “Three billion extra mouths - how are we going to feed them all?” Panel for plenary session (Dec 2010)

Recent publications and work

- Better Cotton Fast Track Program: Accelerating the cultivation of cotton that’s better for the people who produce it and for the environment where it’s grown.” (April 2011)
- “Measure what matters: The search for farming’s triple bottom line” A paper for Pulse Canada about the measurement of sustainability in agriculture. (September 2010)
- Outreach Director for the Global Social Compliance Programme. A business platform building consensus on best practice in labour standards in supply chains. www.gscpnet.com

CLIENT PROFILE

Retailers	Trade Associations	Service providers
Governments	Government Agencies	NGOs
Manufacturers	Suppliers	Foundations

PREVIOUS WORK:

TESCO STORES LTD - Product Integrity Manager 2001 - 2007

Group Trading Law and Technical Department - Consumer and Regulatory Policy

- Lead on legal compliance audits, supply chain standards and technical competence Write and implement policy, protocols and codes of practice on supplier management.
- Committee of the BRC Global Standards, food and consumer products. Advisory group for Eurep-GAP.
- Director and Chairman of the Global Food Safety Initiative (GFSI), the international retailer group that brings together all food industry stakeholders to achieve agreement on technical standards and support strategic changes. The Board includes the world’s top 5 food retailers.

Senior Technical Management positions 1993 - 2001

- Tesco Stores Ltd, running Fresh Food Quality for the UK (98-01), leading international technical process in Tesco France (95-98) and vegetable technologist (93-95)

Farm Manager 1985 – 1992

- Edward Vinson Ltd, UK’s largest fruit grower, supplying all the major retailers
 - NCAF / ANCH, Hadlow College, Kent, UK. Commercial Fruit Production 1984-1985
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